



LE CHIAVI DI  
ROMA  
La città di  
Augusto



V-MusT.net is a Network of Excellence. The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7 2007/2013) under the Grant Agreement 270404.



Montelibretti, 16 dicembre 2014

**CALL4INTERNSHIP**

**ROMA**



Se volete affrontare in maniera completa il tema delle tecnologie applicate ai Beni Culturali e, nel dettaglio, capire quali sono le strategie vincenti per realizzare una mostra interattiva che prenda in considerazione luoghi unici, innovazione tecnologica e le esigenze del pubblico più eterogeneo,

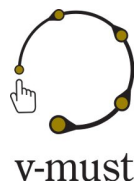
PARTECIPATE ALLA **CALL4INTERNSHIP** PER UN TIROCINIO FORMATIVO  
PRESSO IL  
**CNR ITABC**

Area di Ricerca di Roma 1  
Via Salaria km 29,300  
Monterotondo St. (ROMA) 00015

Il tirocinio presso la Nostra struttura, Vi consentirà una formazione dinamica: potrete unire a lezioni interattive e ad uno studio personalizzato, la possibilità di partecipare in prima persona alle attività di uno dei più affascinanti musei di Roma, il Museo dei Fori Imperiali - Mercati di Traiano.



V-MusT.net is a Network of Excellence. The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7 2007/2013) under the Grant Agreement 270404.



## Location

In occasione dei festeggiamenti per il Bimillenario della morte di Augusto, la mostra internazionale “Le chiavi di Roma. La città di Augusto” ([www.keys2rome.eu](http://www.keys2rome.eu)), ospitata presso gli storici spazi dei Mercati di Traiano, sarà il campo ove avrete la possibilità di interagire con nuove sperimentazioni tecnologiche pensate per contesti culturali come il museo e, nello stesso tempo, utilizzare nuovi paradigmi di comunicazione mediata per grandi e piccoli visitatori.

## Contenuti

Installazioni di natural interaction, dispositivi olografici, realtà aumentata, applicazioni mobile, QRcodes, sensori e sistemi touch saranno la base da cui partire per approfondire alcune tematiche di grande attualità per i Beni Culturali.

Soluzioni comode e di facile approccio per un pubblico museale, sostenibilità economica, didattica a supporto della comprensione ed utilizzo di applicazioni tecnologiche, indice di gradimento rispetto al tema della multimedialità per istituzioni culturali, usabilità e impatto socio-educativo di tali apparati su gruppi scolastici e famiglie, sono solo alcuni temi che verranno affrontati durante il tirocinio.

## Benefits

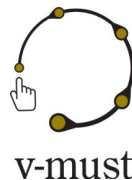
Avrete la possibilità di operare all'interno della più vasta Rete di Eccellenza internazionale sui musei virtuali, V-MusT.net ([www.v-must.net](http://www.v-must.net)), avendo a Vostra disposizione sviluppatori, modellatori 3D, esperti del territorio, metadata analyst e esperti in comunicazione integrata. Potrete operare in piena autonomia secondo un piano di ricerca ragionato e concordato, attingendo da un grande bagaglio di fonti ed esperienze dirette nel settore delle tecnologie applicate ai Beni Culturali, partecipando a molte delle iniziative organizzate dal CNR ITABC e dai suoi partners.

Assisterete a work-in-progress e test relativi a progetti ancora inediti e potrete partecipare alla messa in opera di alcuni di essi.

La possibilità, inoltre, di operare all'interno del Museo dei Fori Imperiali è sicuramente



V-MusT.net is a Network of Excellence. The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7 2007/2013) under the Grant Agreement 270404.



un'occasione unica. L'accesso per i tirocinanti è ovviamente gratuito.

A conclusione del tirocinio verrà rilasciato un attestato di partecipazione relativo alle attività del CNR ITABC e del network di eccellenza europea V-MusT.net, entro il quale si svolgono i servizi per il Museo dei Fori Imperiali.

### *Durata*

La durata del tirocinio va da un minimo di 3 settimane ad un massimo di 7 settimane, così ripartite:

20% ore - lezioni frontali

30% ore - studio personalizzato (individuale con tutor)

50% ore - esperienza diretta sul campo (coordinata, individuale con tutor)

Le date di inizio del tirocinio sono:

12.01.2015

26.01.2015

09.02.2015

23.02.2015

### *Domanda*

I posti sono limitati, quindi affrettatevi a compilare il FORM ONLINE al link:

[https://docs.google.com/forms/d/1Z3c\\_Av-hELmARozF7uUCS3vxWgbzmKkyRbYVf6jjfVE/edit#](https://docs.google.com/forms/d/1Z3c_Av-hELmARozF7uUCS3vxWgbzmKkyRbYVf6jjfVE/edit#)

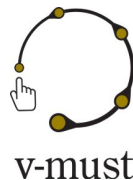
Le domande dovranno pervenire entro e non oltre il 04.01.2015.

### *CRONOPROGRAMMA\**

*\* la programmazione giornaliera può mutare e adattarsi alle esigenze del singolo individuo - alta flessibilità*



V-MusT.net is a Network of Excellence. The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7 2007/2013) under the Grant Agreement 270404.



	Settimana 1	Settimana 2	Settimana da 3 a 7
<i>I giorno</i>	Introduzione (CNR, Laboratory)	Basi teoriche (CNR, Laboratory)	Showcases (CNR, Laboratory)
<i>II giorno</i>	Basi teoriche (CNR, Laboratory)	Showcases (CNR, Laboratory)	Studio personalizzato (CNR, Laboratory)
<i>III giorno</i>	Showcases (CNR, Laboratory)	Studio personalizzato (CNR, Laboratory)	Esperienza sul campo (Museo dei Fori Imperiali)
<i>IV e V giorno</i>	Esperienza sul campo (Museo dei Fori Imperiali)	Esperienza sul campo (Museo dei Fori Imperiali)	Esperienza sul campo (Museo dei Fori Imperiali)



LE CHIAVI DI  
ROMA  
La città di  
Augusto



V-MusT.net is a Network of Excellence. The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7 2007/2013) under the Grant Agreement 270404.



Montelibretti, october 16<sup>th</sup> 2014

**CALL4INTERNSHIP**

**ROME**



Do you want to discover more on technologies applied to Cultural Heritage? Now it's your chance to bring some work field into your student agenda in participating to our dynamic training. If you want to understand more on how to plan and assess a successful interactive exhibition which takes into account unique venues, technological innovation and users' needs,

PARTECIPATE TO THE **CALL4INTERNSHIP** AND ENROLL IN OUR TRAINING COURSES

AT

**CNR ITABC**

Area di Ricerca di Roma 1  
Via Salaria km 29,300  
Monterotondo St. (ROME) 00015

The internship at our Laboratory offers you interactive lectures and gives you the opportunity to lively take part to the activities of one of the most fascinating museums of Rome, the Imperial Fora Museum - Trajan's Markets.



V-MusT.net is a Network of Excellence. The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7 2007/2013) under the Grant Agreement 270404.



## Location

You will be conducting work field at the Trajan's Markets, one of the most well preserved site in Roman history. For the occasion of the bimillenary anniversary of the August's death, the Museum is hosting the unique exhibition "Keys to Rome. The City of August" ([www.keys2rome.eu](http://www.keys2rome.eu)). You will be given the opportunity to fully experience the virtual applications that have been installed at the Museum while using new communication paradigms mediated for young and old visitors.

## Contents

Natural interaction installations, holographic and augmented reality devices, mobile applications, QRcodes technology, sensors and touch systems will provide the practical basis for you to investigate the latest trends on technology for Cultural Heritage.

Comfortable and low-cost solutions to make the museum audience more involved, financial sustainability, teaching activities to support the understanding and use of technological applications, customer satisfaction to survey multimedia for cultural institutions, usability and socio-educational impact of such devices for school groups, are just some of the many topics you will be addressing throughout your internship. The overall training will help you grasp the impact of such technology on the broad museum audience.

## Benefits

You will have the opportunity to operate within the largest international Network of Excellence on virtual museums, V-MusT.net ([www.v-must.net](http://www.v-must.net)), having at your disposal developers, 3D modelers, experts of GIS, metadata analysts and experts in integrated communication.

You will work independently according to a reasoned and agreed research plan, drawing from a wealth of sources and direct experience in the field of technologies applied to Cultural Heritage, participating to lot of initiatives organized by CNR ITABC and its partners. You will assist at work-in-progress and tests of projects still unpublished and will participate



V-MusT.net is a Network of Excellence. The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7 2007/2013) under the Grant Agreement 270404.



to the implementation of some of them.

The possibility also to operate in the Imperial Fora Museum is definitely a unique opportunity. Access for trainees is of course free.

At the end of the training period, a certificate of participation for the activities done for the CNR ITABC and the european Network of Excellence V-MusT.net ([www.v-must.net](http://www.v-must.net)) will be granted to you.

### *Duration*

The training period ranges from a minimum of 3 weeks to a maximum of 7 weeks, distributed as follows:

20% hours - lectures

30% hours - personalized study (with individual tutor)

50% hours - direct experience on the field (coordinated with individual tutor)

The starting dates of the internship are:

12.01.2015

26.01.2015

09.02.2015

23.02.2015

### *Application*

Available positions are limited, so hurry up to fill in the ONLINE FORM at:

[https://docs.google.com/forms/d/1Z3c\\_Av-hELmARozF7uUCS3vxWgbzmKkyRbYVf6jjfVE/edit#](https://docs.google.com/forms/d/1Z3c_Av-hELmARozF7uUCS3vxWgbzmKkyRbYVf6jjfVE/edit#)

Applications must be submitted by 04.01.2015.



V-MusT.net is a Network of Excellence. The research leading to these results has received funding from the European Community's Seventh Framework Programme (FP7 2007/2013) under the Grant Agreement 270404.



## TIMELINE\*

\*The daily schedule may change and be adapted to the needs of the individual - high flexibility

	Week 1	Week 2	Weeks from 3 to 7
<i>Day I</i>	Introduction (CNR, Laboratory)	Lecture - Basics (CNR, Laboratory)	Showcases (CNR, Laboratory)
<i>Day II</i>	Lecture - Basics (CNR, Laboratory)	Showcases (CNR, Laboratory)	Personalized study (CNR, Laboratory)
<i>Day III</i>	Showcases (CNR, Laboratory)	Personalized study (CNR, Laboratory)	Field activities (Imperial Fora Museum)
<i>Day IV and V</i>	Field activities (Imperial Fora Museum)	Field activities (Imperial Fora Museum)	Field activities (Imperial Fora Museum)